

Media Kit



XRP Healthcare[®]
Magazine

XRP Healthcare Magazine is your go-to platform for impactful, reliable, and timely news in the global healthcare sector. With an expansive reach and a commitment to excellence, we syndicate cutting-edge content across the healthcare spectrum, connecting decision-makers, innovators, and industry leaders.

Our **quarterly magazine**, available in both print and digital formats, is a dynamic resource featuring exclusive interviews, milestone stories, and premium advertising opportunities.



The Authority of Engaged Audience

Reach a diverse and highly engaged audience that includes:

- Healthcare CEOs and Administrators
- Pharma and Biotech Leaders
- Medical Device Manufacturers and Suppliers
- AI and Tech Innovators
- Government Health Ministries and Embassies
- Healthcare Startups
- Cryptocurrency Enthusiasts
- Diagnostics and Lab Professionals
- Hospital Networks and Pharmacies



Our Expanding Reach

Maximize your brand's visibility through XRP Healthcare Magazine's dynamic digital network. Our platforms connect you with a highly engaged audience, empowering you to amplify your message, grow market share, and foster brand loyalty. Partner with us to innovate your advertising strategy and leave a lasting impact.



The image displays three covers of XRP Healthcare Magazine. The top cover features MrBeast, with headlines such as 'PE FUNDING: The new era of... Equity from... \$1 billion in Africa' and 'EVENT HEALTH: The new era of...'. The middle cover features Dr. Peter Waiswa, with headlines like 'WITNEY LYNN: The new era of...' and 'HARVEY FINE: The new era of...'. The bottom cover features Elon Musk, with headlines such as 'XRP HEALTHCARE: The new era of...' and 'ELON MUSK: The new era of...'. Each cover includes the XRP Healthcare Magazine logo and various headlines related to healthcare and technology.

Our Reach.....

- 115K+ followers
- 22.4K+ followers
- 265K+ views
- 1.7M+ views
- 2K+ followers
- 1K+ subscribers
- 10K+ per month Visitors
- 10K+ Downloads

Sponsored Stories

Position your brand as a thought leader with captivating stories

- **Client-Produced Story: US \$1,000**

Featured on our homepage, social channels, and magazine.

- **Written Interview Article: US \$2,250**

Published in the magazine, website, and across social platforms.

- **Crafted by our expert writers, delivering high-quality content**

Stories Price (USD)

2
\$2,000

5
\$4,500

10
\$9,500



Newsletter Sponsorship

Take center stage with prime placement in our weekly newsletter, reaching over 1K+ highly engaged subscribers in the healthcare industry.

Sponsorship Options:

- **Prominent Feature:**
US \$500 per issue
Top placement ensures your message gets noticed.
- **Sponsored Email Message:**
US \$500 per e-shot
Save **15%** with bulk bookings!

Why Sponsor?

- **Direct Engagement:** Connect with a dedicated audience of professionals and innovators.
- **Enhanced Visibility:** Amplify your brand within a trusted healthcare network.

Geographic distribution network



East Africa

Kenya, Uganda, and Tanzania



Middle East – UAE



Europe – UK



USA

Where you can find the Magazine?

NAIROBI COUNTY HOSPITALS
INSURANCE
AIRLINES
HOTELS
EMBASSIES

NO	HOSPITAL NAME
1	AVENUE HOSPITAL
2	AAR HOSPITAL
3	CHIROMO LANE MEDICAL CENTRE
4	CITY EYE HOSPITAL
5	COPTIC HOSPITAL



XRP Healthcare Wallet Ads

- Rotating Display Ad: US \$2,500/month
Feature your brand in our wallet app used by 10K+ users.

Social Media Promotion

Maximize your exposure on XRP Healthcare Magazine's powerful social platforms, reaching a combined 115K+ followers on X and over 1.7M views on TikTok.

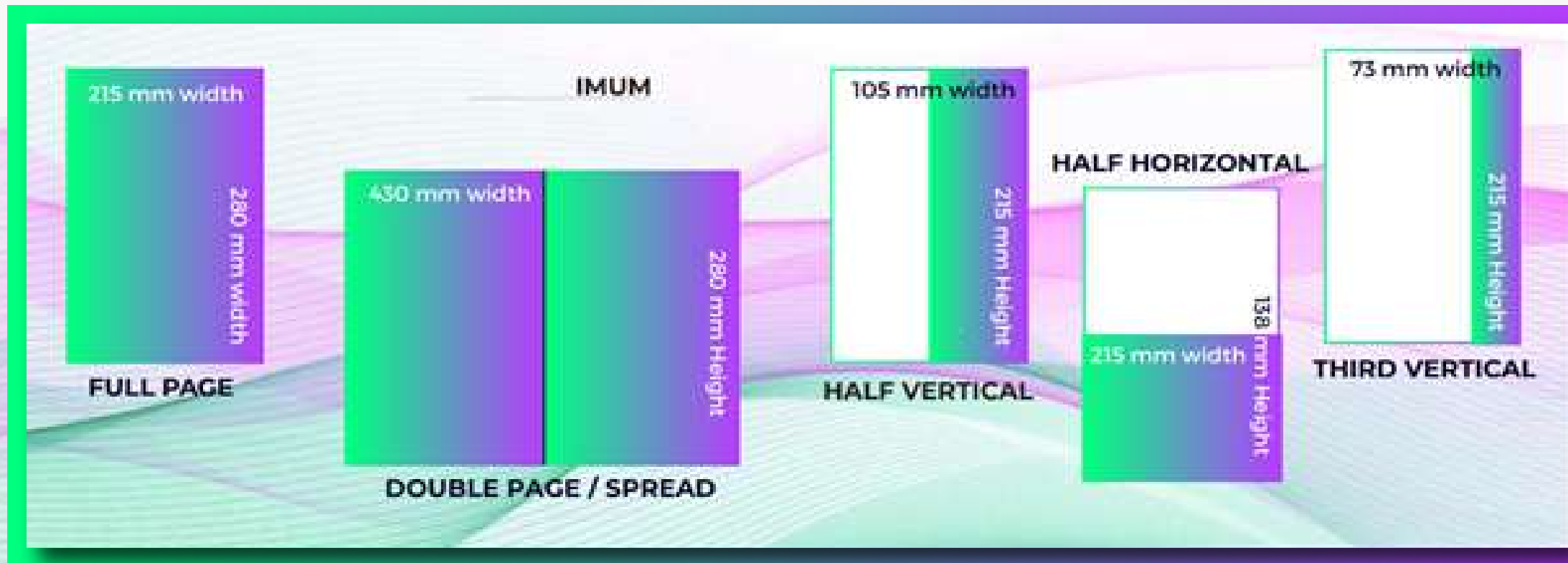
- **X Post: US \$850**

Gain immediate visibility to a wide audience across our X (formerly Twitter) community.

- **Educational Thread: US \$1,700**

Highlight your expertise with a sponsored, in-depth thread on our social media channels, showcasing your project to a rapidly growing, engaged audience.

XRP Healthcare Magazine Ads



Showcase your brand in our quarterly magazine featuring exclusive interviews and global healthcare insights. Gain unmatched visibility with our high-impact banner ads on xrphmagazine.ai, attracting over 10K+ visitors monthly. Partner with us to showcase your brand across prime ad spaces and engage your target audience effectively

Exclusive Perks for Partners

- Book 3+ ads per year and get a FREE technical paper or video upload on the site for a year.
- Sign up for a full-page ad in any publication and receive a FREE full-page advertorial.

PRINT/DIGITAL MAGAZINE

★ ADVERTISING NOTE: For Ksh add Value Added Tax (VAT). ★

Position	Advert size (mm, WxH)	Advert Insert	2-4 Advert Inserts	5-8 Advert Inserts
Full Page Advert	215x280	USD/USDT 3490 GBP 2760 EURO 3190	USD/USDT 3290 GBP 2610 EURO 3110	USD/USDT 3000 EURO 2750 GBP 2380
Vertical Spread, Double page	430x280	USD/USDT 6000 GBP 4750 EURO 5480	USD/USDT 5500 GBP 4360 EURO 5000	USD/USDT 5000 EURO 4570 GBP 3960
Spreads, 2 half pages	430x128	USD/USDT 3490 GBP 2760 EURO 3190	USD/USDT 3290 GBP 2610 EURO 3010	USD/USDT 3000 GBP 2380 EURO 2740
Half Page, Horizontal	215x138	USD/USDT 2500 GBP 1980 EURO 2290	USD/USDT 2300 GBP 1830 EURO 2100	USD/USDT 2000 GBP 1590 EURO 1830
Half Page, Vertical	105x280	USD/USDT 2500 GBP 1980 EURO 2290	USD/USDT 2300 GBP 1830 EURO 2100	USD/USDT 2000 GBP 1590 EURO 1830
1/3 Page, Horizontal	215x91	USD/USDT 2000 EURO 1830 GBP 1590	USD/USDT 1800 EURO 1650 GBP 1430	USD/USDT 1500 GBP 1190 EURO 1370
1/3 page, vertical	73x280	USD/USDT 2000 EURO 1830 GBP 1590	USD/USDT 1800 EURO 1650 GBP 1430	USD/USDT 1800 EURO 1650 GBP 1430

Sponsored message or advertorial (per page) USD/USDT 3490, USD/USDT 3290, USD/USDT 2990

SPECIAL OFFERS: One FULL PAGE free advertorial for every FULL PAGE signed with our publications, for bookings of more than 3 times a year.

FREE INTERVIEWS: We offer free interviews with advertiser partners and publish on our magazine during the year of signing. Advertisers also have priority interviews with us at local, regional and global events we organise or participate at during the year.

AD SPECS: Bleed: 3mm all round; content be 10mm from edge. PDF preferred, Full colour ads only. Colour code: CMYK. Resolution: 300

XRP Healthcare Website Ads

Ad Sizes & Monthly Rates

- **Leaderboard/Billboard/Large Leaderboard** (728x90, 970x250, 970x90):

1 Month: US \$2,000

3 Months: US \$1,950

6 Months: US \$1,800

12+ Months: US \$1,500

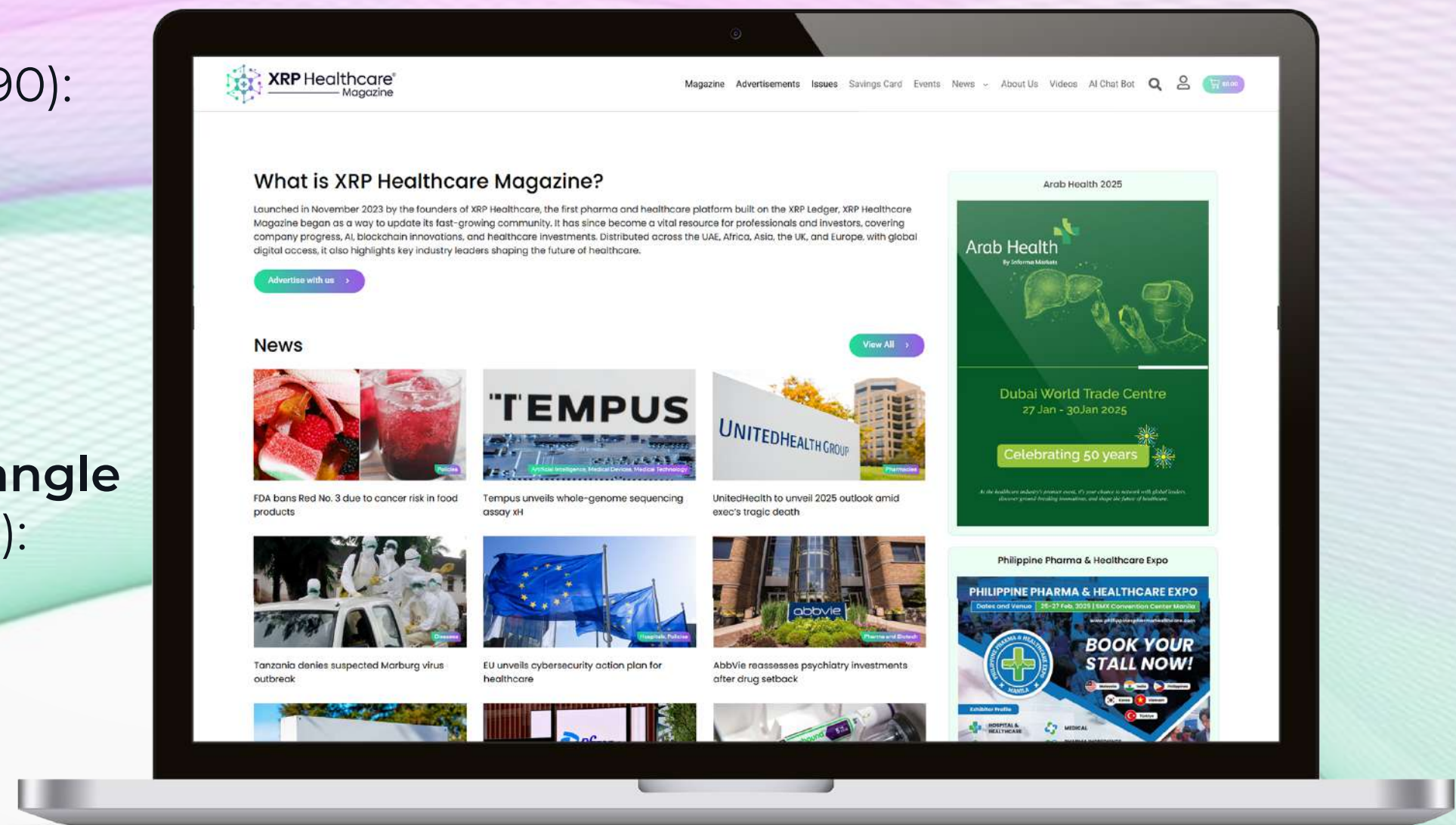
- **Half Page/Skyscraper/Medium Rectangle** (300x600, 160x600, 600x300, 300x250):

1 Month: US \$2,000

3 Months: US \$1,950

6 Months: US \$1,800

12+ Months: US \$1,500



Exclusive Advertising Packages

Exposure Package:

Boost your brand's visibility, enhance engagement, and drive targeted traffic with our all-in-one Exposure Package. Gain extensive coverage across multiple platforms, connect with a wider audience, and position your brand as a key industry player.

- 5 Press Releases + Socials
- 5 Sponsored Stories
- 6 Months of Website Ads
- 2 Newsletter Sponsorships
- 5 Promotional Tweets

\$7,500





Premium Package

Unlock maximum brand exposure with our Premium Package, designed to deliver highly targeted visibility, boost engagement, and enhance your reputation as a thought leader in the industry. With a tailored mix of content and social media reach, this package ensures your brand stands out across key platforms.

- 3 Press Releases + Socials
- 3 Sponsored Stories
- 3 Promotional Tweets

\$5,000

Launch Package

Kickstart your brand's visibility and make a powerful first impression with our Launch Package. Perfect for product launches, new campaigns, or major announcements, this package is designed to generate buzz, drive engagement, and position your brand in front of a targeted, influential audience.

- 2 Press Releases + Socials
- 2 Sponsored Stories
- 3 months of Website Ads
- 1 Newsletter Sponsorship
- 1 Promotional Tweet

\$7,500



Contact Us

Let's craft a campaign that elevates your brand and delivers measurable results. Reach out to our media team at press@xrphhealthcare.com or visit www.xrphmagazine.ai



Your success is our mission—partner with us today!